

KELLY S. ELLENBURG, M.S.

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EDUCATION

Masters of Science, Higher Education Administration

The University of Tennessee

Graduation Date: Spring 2010

Master's Research: "Individualism and Collectivism in the College Classroom"

Research Chair: Dr. Margaret W. Saltee, The State University of New York at Buffalo

Bachelor of Fine Art

Concentration: Studio Art, Painting

The University of Tennessee, Knoxville

Graduation Date: Spring 2003

PROFESSIONAL EXPERIENCE

Director of Service-Learning | Smart Communities Initiative

July 2012-Present

Promoted from Campus Coordinator for Service Learning in April 2015

University of Tennessee

Founded the University of Tennessee's Office of Service-Learning (OSL), and established the campus's inaugural Smart Communities Initiative (SCI) program within the OSL in 2014. OSL staff include a full-time administrative specialist and a small team of student workers and research interns.

Established, implemented, and continue to oversee UT's [Smart Communities Initiative](#) (SCI) program. The SCI is a campus-wide service-learning program that engages up to 20 academic courses each year in projects with one Tennessee community through a large-scale partnership with the local government. Each project is connected to impact areas of environmental sustainability, social integrity, and economic viability. The SCI is modeled after the Sustainable City Year Program at the University of Oregon, and is a member of the growing Educational Partnerships for Innovation in Communities Network (EPIC-N). UT's SCI program was adopted in 2015 as a centerpiece of the campus's Quality Enhancement Plan for improvement of student learning over immediate and future SACS accreditation cycles. The SCI has been featured in over 45 press articles, and has resulted in countless new partnerships and collective impacts across the campus and state community. Impacts at the campus scale include faculty and student awards, publications, conference presentations, sponsored project contracts, and student employment with partner communities. Impacts at the community scale include successful grant proposals for project implementation, increased community engagement in planning processes, access to new tools for making "big data" work for small cities, an established presence within the university, access to graduate student researchers, and a gateway for ongoing faculty partnerships.

Chair the SCI Faculty Advisory Team, and with this team have developed thoughtful and effective processes for local government proposal, selection, project/course matching, community engagement, communications, and ongoing impact assessment. Maintain regular engagement with a large network of local government and planning personnel, and represent the SCI in these networks. Consult with SCI applicant communities in development of effective proposals, and convene and consult with SCI Faculty Advisory Team in the proposal selection process. Recruit teaching faculty to participate in the SCI via their academic courses. Train local government personnel and university faculty and students to participate in the SCI program.

Established and oversee an SCI Faculty Fellows program to recognize and accommodate engaged research with the SCI community and other creative contributions to the SCI.

Host large-scale events to engage faculty, students, university administrators, city administrators, elected officials, city staff, and citizens in upcoming and completed work of the SCI faculty, students, and project partners.

Established and chair the Service-Learning Steering Committee, a formal advisory group that guides and supports service-learning initiatives across all 11 academic colleges at UT. Developed and maintain a comprehensive Service-Learning website with information and opportunities for involvement by faculty, students, and community partners. Developed and sustain key services to support service-learning across campus for faculty, students, and community partners. These included faculty and community consultations, site visits, assistance with reciprocal and sustainable faculty-community partnerships, evaluation of project effectiveness, assistance with risk management processes, web modules to support international service-learning in the global south (underway), and opportunities for funding and inter-disciplinary collaboration. Initiated a campus-wide “S” course designation for undergraduate service-learning courses in collaboration with the Service-Learning Steering Committee, Undergraduate Council, and Faculty Senate.

Established partnerships with academic departments and targeted campus offices focused on community engagement and/or student learning to better align goals, strengthen connections across each, and address gaps for more seamless support of each other’s work. These offices have included the Institute for Public Service, Extension, the Tennessee Teaching and Learning Center, the Center for Leadership and Service, the Center for International Affairs, the Office of Outreach and Engagement, the Graduate School, University Libraries, the Center for Career Development, the Office of Undergraduate Research, Honors & Scholars Programs, and First Year Studies.

Contributed to several strategic initiatives to grow and support service-learning and engaged research across campus. Key accomplishments included collaboration with the UT Carnegie Writing Team to author a successful application for the 2015 Carnegie Community Engagement designation, design and co-authorship of the University’s successful Quality Enhancement Plan (QEP), and development of successful catalogue-level course designation for service-learning.

Coordinator II, Tennessee Teaching and Learning Center

June 2010-July 2012

Promoted from Administrative Coordinator II in May 2012
University of Tennessee

Founded the Student Forum on Learning, a student “think and do tank,” and guided its activities including the development of a [white paper](#) entitled “Student Ownership & the College Experience.” Coordinated the UT Learning Consortium, a committee designed to facilitate increased collaboration and alignment across learner-focused centers and units. Developed and supported multi-faceted approaches to faculty development and best practices in teaching and learning across campus. Delivered teaching and learning workshops with Center staff for faculty, advisors and students. Covered topics including service-learning pedagogy, effective use of visuals to support reflection and inquiry, and facilitation of meaningful group dialogue. Created and contributed to several instructional resources for faculty, including “How To” [pedagogy pages](#) and *The Creative Professor* faculty newsletter.

Co-authored the 2011 UTK Community Engagement Task Force Business Plan, which led to the creation of the above-referenced position of Campus Coordinator for Service-Learning (which in turn became the campus’s first Director of Service-Learning).

Graduate Assistant, Student Success Center

June 2008-May 2010

University of Tennessee

Worked with a diverse caseload of primarily low-income and under-represented students to design comprehensive Success Action Plans for academic success. Collaborated with academic advisors, student affairs personnel, financial aid staff, and faculty across campus to facilitate and track progress toward the advancement of student-defined goals. Connected students with opportunities to enhance their academic,

professional, and life skills.

Program Assistant, Tennessee Nutrition & Consumer Education Program

August 2006 – May 2008

UT Extension, Department of Family and Consumer Sciences
University of Tennessee

Expanded the programs' teacher partner base from under 40 to over 120, increasing the number of youth engaged in nutrition workshops through TNCEP. Planned and coordinated over 250 school-based nutrition education activities, and delivered over 40 programs at community organizations. Collaborated with partner organizations such as Knox County Schools (KCS) Food Service, Parks and Recreation, Knoxville's Community Development Corporation (KCDC), Knox County Health Department, and the Department of Human Services (DHS) to increase access points to wellness education, and establish multi-faceted approaches to community health.

AWARDS RECEIVED

Award of Excellence in Scholarship & Service to the Region. To be awarded to the UT Smart Communities Initiative by the Southeast Tennessee Development District at their Annual Full Board Mayors and Delegates Meeting, Sept 2015

Chancellor's Award for Environmental Leadership. Awarded by the University of Tennessee, Knoxville's Chancellor's Committee on the Campus Environment, Apr 2014

SPONSORED PROJECTS GENERATED

Sponsored Project reports and deliverables available upon request.

Ellenburg, Kelly with UT Faculty. 2016. Lenoir City Downtown Renaissance & Revitalization Project: Agreement Between the City of Lenoir City and The State of Tennessee Acting By and Through the State Board of Higher Education on Behalf of the University of Tennessee. \$17,500

Benjamin, Stefanie. Fall 2016. Sustainable Tourism Planning. Course: Strategic Tourism Management.

Compton, Benjamin. Summer 2016. Economic Impact Projection for the Redevelopment of Fort Loudon Bridge as a Linear Park. SCI Faculty Research Fellowship.

Handelsman, Michael. Spring 2017. Hispanic Engagement for Downtown Lenoir City. Course: Special Topics in Spanish.

Simpson, Lucy. Fall 2016. Small Business Merchandising Strategy. Course: Strategic Retail Planning.

Stuth, Tricia. Fall 2016-Spring 2017. Fire Hall Design & Downtown Redevelopment Concepts. Courses: Programming for Architectural Design I and II.

White, Candace. Fall 2016. Strategic Branding for Downtown Lenoir City. Course: Public Relations Campaigns.

Ellenburg, Kelly with UT Faculty. 2015. Regional Planning Initiatives for Southeast Tennessee: Agreement Between the Southeast Tennessee Development District and The State of Tennessee Acting By and Through the State Board of Higher Education on Behalf of the University of Tennessee. \$160,000

Ambroziak, Katherine. Fall 2015-Spring 2016. Trail of Tears Commemorative Landscapes, Phase 2, Design and Application. Courses: Diploma Thematic Studio and Landscape Architecture Capstone Studio.

Barroso, Cristina & Metzger, Barbara. Fall 2015. Aging in Place: Barriers and Facilitators. Course: Public Health Research Methods.

Collett, Bradford. Fall 2015. Regional Water Quality Improvement Planning. Course: Landscape Architecture Design Studio III.

Compton, Benjamin. Spring 2016. Water Resources Economic Assessment. Course: Applied Economics and Project Evaluation.

Hughes, David & Park, William. Fall 2015-Spring 2016. Pikeville Farmer's Market Development Plan. Course: Agricultural Policy Analysis.

McKinney, Michael. Fall 2015. Big Soddy Gulf Property Management Plan. Course: Environmental Restoration.

Moir-McClean. Fall 2015. Watts Bar Resort Master Site Planning. Course: Advanced Architectural Design Thematic Studio.

Morgan, Brad & Blaze, Doug. Fall 2015. Legal Considerations, Regional Health Authorities. Course: Legal Leadership Practicum.

Morgan, Brad & Blaze, Doug. Fall 2015. Legal Considerations for Pelham Industrial Park Wastewater Management. Course: Legal Leadership Practicum.

Reed, Julie. Fall 2015. Trail of Tears Historical Analysis. Course: Native American History.

Retherford, Jennifer. Fall 2015-Spring 2016. Pelham Industrial Park Development Design Civil Engineering Infrastructure Planning. Course: Civil & Environmental Engineering Senior Design.

Retherford, Jennifer. Fall 2015-Spring 2016. McMinn County Rails-to-Trails and Urban Trail System Infrastructure Improvements. Course: Civil & Environmental Engineering Senior Design.

Retherford, Jennifer. Fall 2015-Spring 2016. Calhoun Sidewalk Plan Infrastructure Improvements. Course: Civil & Environmental Engineering Senior Design.

Retherford, Jennifer. Fall 2015-Spring 2016. Denso Eco Park Boardwalk Civil Engineering Analysis and Design. Course: Civil & Environmental Engineering Senior Design.

Shmerler, Deb. Spring 2016. Branding Considerations for the Southeast District. Course: Graphic Design Research.

Skolits, Gary; Berry, Ann; Wise, Dena; & Jarvandi, Soghra. Fall 2015-Spring 2016. Design of a Rural Health Care Services Outreach Program. Course: Advanced Seminar in Evaluation I.

Wall, Scott. Fall 2015-Spring 2016. Regional Long Range State Park, State Forest and TWRA Network Planning. Course: Independent Study in Architecture.

Ellenburg, Kelly with UT Faculty. 2014. Cleveland Downtown Redevelopment & Reuse Planning: Agreement Between the City of Cleveland, Tennessee and The State of Tennessee Acting By and Through the State Board of Higher Education on Behalf of the University of Tennessee. \$92,000

Bhaduri, Budhu. Spring 2015. Connecting Energy, Environment, Mobility, and Communication to Urban Area Improvements. Course: Big Data for Energy Analysis, Energy Science and Engineering 697 (Bredeson Center).

Cherry, Christopher. Sidewalk Planning for Blythe Avenue and Wildwood/Dalton Pike Area Neighborhoods. Course: Civil & Environmental Engineering: Sustainable Transportation.

Collett, Bradford. Fall 2014. Central City Brownfield Redevelopment Plan. Course: Landscape Architecture Design Studio III.

Collett, Bradford. Spring 2015. Woolen Branch Greenway Extension Planning. Course: Environmental Design Lab.

Compton, Ben. Spring 2015. Economic Impact Analysis, Temporary Downtown Ice Skating Rink. Course: Public Finance, Expenditure Analysis.

Ezzel, Timothy. Spring 2015. Housing Conditions Survey for Central City Area and CDBG Target Area. Course: Fundamentals of Planning.

Li, Xueping. Spring 2015. Development of a Computer-Based Citizen Input Acquisition System (CIDAS). Course: Information Systems Analysis and Design.

McKinney, Michael. Stormwater Infrastructure Mapping for Cleveland, TN. Course: Independent Study in Geology.

Retherford, Jennifer. Fall 2014-Spring 2015. Inman Street Improvements Planning. Course: Civil & Environmental Engineering Senior Design Project.

Robinson, Mary Beth. Fall 2014. Cherokee Hotel (Cleveland Summit) Renovation. Course: Advanced Interior Design Studio.

Shmerler, Deborah. Fall 2014-Spring 2015. Development of a Branding Plan for the City of Cleveland. Courses: Advanced Graphic Design and Special Topics in Graphic Design. SCI report available upon request.

Stuth, Tricia. Spring 2015. Woolen Mill Redevelopment Planning. Course: Advanced Architectural Design.

Teston, Liz. Spring 2015. Bradley County Health Department Building Renovation. Course: Intermediate Interior Design Studio II.

Yamagata-Lynch, Lisa. Fall 2014. Ethical Needs Analysis for Collecting Citizen Input. Course: Instructional Technology Ethics.

Ellenburg, Kelly. 2013. Smart Communities Initiative program development. University of Tennessee subcontract to Plan East Tennessee (PlanET) Regional HUD Grant. Knoxville/Knox County Transportation Planning Organization. \$50,000

REPORTS AND TECHNICAL PAPERS

Burman, Elizabeth; Cross, Tim; Donaldson, Joseph; **Ellenburg, Kelly**; Parish, Sally; Parsons, Roger; Peccolo, Dulcie; Simson, Karen; Wildfire, Jessica. 2016. "The Carnegie Community Engagement Classification: Recommendations for Maintaining Our Classification and Advancing Community Engagement and Outreach at the University of Tennessee." Sponsored by the Vice Chancellor for Research & Engagement at the University of Tennessee, Knoxville and distributed to campus executive leadership and the campus's Carnegie Community Engagement Advisory Committee.

Ellenburg, Kelly. 2015. "Call for Proposals for UT's 2016-17 Smart Communities Initiative "Mini." Distributed

to city and county mayors and city managers across the state of Tennessee.

Palenchar, Michael; Blakely, Amy; **Ellenburg, Kelly**; Koontz, John; Stuth, Tricia; Yamagata-Lynch, Lisa. 2015. "The University of Tennessee Quality Enhancement Plan." Sponsored by the University of Tennessee's Committee on Southern Association of Colleges & Schools Commission on Colleges (SACS-COC) Quality Enhancement Plan Designation Committee. Presented to SACS-COC accreditors and approved for implementation in March 2015.

Ellenburg, Kelly. 2014. "Request for Proposals for UT's 2015-16 Smart Communities Initiative Program." University of Tennessee, Knoxville. Distributed to city and county mayors and city managers across the state of Tennessee.

Ellenburg, Kelly; Ambroziak, Katherine; Collett, Brad; Hodges, Donald; Park, William; Retherford, Jenny; McKinney, Michael; Stuth, Tricia. 2014. "Smart Communities Initiative: A Program Implementation Proposal." University of Tennessee, Knoxville. Submitted to University of Tennessee, Knoxville executive leadership on behalf of the SCI Faculty Advisory Team.

Ellenburg, Kelly. 2013. "Request for Proposals for the 2014-15 Smart Communities Initiative Program." University of Tennessee, Knoxville. Distributed to city and county mayors and city managers within 90 miles of The University of Tennessee, Knoxville.

Ellenburg, Kelly & Webster, Jayanni. 2012. "Strategic Plan for Service-Learning at the University of Tennessee." University of Tennessee, Knoxville. Submitted to the University of Tennessee, Knoxville executive leadership on behalf of the inaugural Office of Service-Learning.

Ellenburg, Kelly (Coordinating Author); Guy, Sarah; Covert, Chad; Nethaway, Mary; Jolly, Will; Blackburn, Casey; Morin, Michelle; Hamblin, Dave; Swanigan, Candance; Dicker, Lisa; Dixon, Eric; Luma, Johnson; Barnes, Dadrien. 2011. "Student Ownership and the College Experience: A White Paper by the Student Forum on Learning." University of Tennessee, Knoxville. Submitted to University of Tennessee, Knoxville executive leadership.

Schumann, David; Rider, Robert; **Ellenburg, Kelly** (with consultation from Elizabeth Burman). 2011. "Business Plan for the Center for Community Engagement." University of Tennessee, Knoxville. Sponsored by the Vice Provost for Academic Affairs. Distributed to the University of Tennessee, Knoxville executive leadership, resulting in campus funding allocation for position of Campus Coordinator for Service-Learning. Applied for and assumed this position in 2012.

SELECT INVITED SPEAKING ENGAGEMENTS

Hammonds, Chuck; **Ellenburg, Kelly**. January 2016. Smart Communities Initiative. Governor's Rural Task Force. Nashville, TN.

Ellenburg, Kelly. December 2015. Smart Communities Initiative. Knoxville/Knox County Transportation Planning Organization Executive Board Meeting. Knoxville, TN.

Ellenburg, Kelly. November 2014. Smart Communities Initiative: Leveraging Student Learning Toward the Betterment of Tennessee Communities. Quarterly Meeting of the East TN Regional Leadership Association. Knoxville, TN.

Ellenburg, Kelly & McMillan, Sally. October 2014. Smart Communities Initiative: Leveraging Student Learning Toward the Betterment of Tennessee Communities. UT Board of Trustees Meeting. Knoxville, TN.

Ellenburg, Kelly. June 2014. Best Practices from the Region: Smart Communities Initiative. UT Extension Eastern Region Leadership Meeting. Knoxville, TN.

Ellenburg, Kelly. May 2014. Smart Communities Initiative: Statewide Opportunities for the College of Architecture and Design. UT College of Architecture Governor's Chair Opening Workshop. Knoxville, TN.

Ellenburg, Kelly & Collett, Bradford. May 2014. UT Smart Communities Initiative: Helping Tennessee Communities Realize Their Visions for a Healthier Future. ET Competes! Speaker Series on Creative Placemaking. Knoxville, TN.

Schupbach, Jason (moderator); Zenni, Liza; **Ellenburg, Kelly**; Morgan, Todd; Garrow, Barbara; Wells, Stephanie. May 2014. Putting It All Together: Discussion and Final Thoughts Panel. ET Competes! Speaker Series on Creative Placemaking. Knoxville, TN.

Rogero, Mayor Madelyn (moderator); Taylor, Mayor Tom; Buchanan; Martha; Collett, Bradford; **Ellenburg, Kelly**; Graham, Julie; Rosenberg, Grant; Lawyer, Doug; Evans, Carol. April 2014. Why Does This Work Matter? Panel. Plan East Tennessee (PlanET) Consortium Partners Meeting. Knoxville, TN.

PROFESSIONAL CONFERENCE PRESENTATIONS

Ellenburg, Kelly. 2016. An Overview of 17 Regional & Local-Scale SCI Projects with the Southeast Tennessee Development District. Pecha Kucha Presentation presented at the Fifth Annual Sustainable City Year Conference. San Diego, CA.

Vargo, Jason (moderator); **Ellenburg, Kelly.** 2016. Evaluating & Tracking SCI Programs. Panel Session presented at the Fifth Annual Sustainable City Year Conference. San Diego, CA.

Ellenburg, Kelly (moderator); Greco, Michael; Berkley, Vickie. 2016. Growing & Innovating SCI Programs. Panel Session presented at the Fifth Annual Sustainable City Year Conference. San Diego, CA.

Hammonds, Chuck (moderator); **Ellenburg, Kelly**; Thomas, Greg; Dotson, Taylor. 2015. Smart Communities Initiative: A Resource for Communities. Panel Session presented at the Tennessee Development District Association Annual Conference. Nashville, TN.

Ezzel, Timothy (moderator); Ernst, Kathleen; **Ellenburg, Kelly**; Rosko, Helen. 2015. Economic Development: University Engagement and Community Development. Panel Session presented at the Appalachian Studies Association Annual Conference. Johnson City, TN.

Ellenburg, Kelly (moderator); Retherford, Jenny; Thomas, Greg. 2015. Smart Communities Initiative: A Resource for Communities. Panel Session presented at the TN Bike Summit. Knoxville, TN.

Thomas, Greg (moderator); Retherford, Jenny; and **Ellenburg, Kelly.** 2014. University of Tennessee Knoxville and City of Cleveland *Smart Communities Initiative* Partnership. Panel Session presented at the Tennessee Chapter of the American Planning Association and Transportation Research Board's ADC10 Committee Summer Workshop. Nashville, TN.

Ellenburg, Kelly and Barlow, Jessica. 2014. Making It Happen—Lessons Learned from First Year SCI Programs. Panel presentation presented at the National Sustainable City Year Conference. Eugene, OR.

Brinkley, Karen E.; **Ellenburg, Kelly**; and Schumann, David W. 2012. Institutionalizing Community Engagement: A Benchmark of Commitment and Implementation Structures. Unpublished conference paper presented at the American Political Science Association (APSA) Teaching and Learning National Conference. Washington, D.C.

Ellenburg, Kelly and Schumann, David W. 2011. Ask the Students: Enhancing TLCs Through Student Partnerships. Round Table Session presented at the Professional and Organizational Development (POD) in Higher Education National Conference. Atlanta, GA.

Olsen, Taimi and **Ellenburg, Kelly**. 2011. Effective, Discipline-Based Approaches to Visual Learning. Interactive Workshop presented at the Professional and Organizational Development (POD) in Higher Education National Conference. Atlanta, GA.

Ellenburg, Kelly and Schumann, David W. 2011. Co-Creation of Value Applied to the Student-Advisor Relationship, Poster Presentation presented at the National Academic Advising Association (NACADA) Regional Conference. Knoxville, TN.

Ellenburg, Kelly. 2011. Student Learning Experiences: Comparing Individualists and Collectivists. Poster Presentation presented at the Scholarship on Teaching and Learning (SoTL) Commons National Conference. Statesborough, GA.

Ellenburg, Kelly. 2010. Engaging Diverse Perspectives for Better SolUTions. Interactive Workshop presented at the Robert M. Jones Annual Student Leadership Conference. Knoxville, TN.

Ellenburg, Kelly. 2009. The Rising Price of Higher Education: Are We Weeding Out the Neediest? Poster Presentation, presented at the University of Tennessee College of Education, Health, and Human Sciences Graduate Student Colloquium. Knoxville, TN.

BOARD AND COMMISSION MEMBERSHIPS

Member Elect, Board of Directors, Fountain City Town Hall, to assume position Oct 2016

Member, Board of Directors, Educational Partnerships for Innovation in Communities Network (EPIC-N), 2014 to present

Member, Board of Directors, East Tennessee Quality Growth, 2014 to present

Ex-Officio Commissioner, Governor's Commission on Service and Volunteerism, 2015 to present

SERVICE TO THE UNIVERSITY

Member, Search Committee for QEP Risk Manager, 2016

Member, Search Committee for QEP Assessment Coordinator, 2016

Member, Search Committee for Director of Experience Learning QEP, 2015

Member, Writing Team for SACS-COC Quality Enhancement Plan (QEP), 2013-2015

Member, University of Tennessee, Knoxville Academic Affairs Committee, 2014-2015

Campus Representative, The Research University Community Engagement Network, 2014

Chair, Smart Communities Initiative Faculty Advisory Team, 2013-present

Chair, Service-Learning Steering Committee, 2013-present

Member, Writing Team for 2014 Carnegie Community Engagement Designation Application, 2013-2014

Member, SACS Accreditation Writing Sub-Committee, 2013-2014

Member, Sophomore Task Force, 2013-present

Chair, Search Committee, Provost's Office Business Manager, 2013

Facilitator, UT Partnership Portal Committee, 2012-present

Life of the Mind Discussion Group Leader, 2011 and 2013

Member, UT Learning Consortium, 2012-2014

Staff Advisor, Student Forum on Learning, 2011-2012

Member, UT Community Engagement Task Force, 2010-2011

PRESS COVERAGE

Full text press releases may be accessed online at <http://servicelearning.utk.edu/service-learning-in-the-news/>.